

HONENS MEDIA RELEASE

FOR IMMEDIATE RELEASE

Honens International Piano Competition welcomes Vice President, Development

CALGARY, AB, August 24, 2011 – Honens International Piano Competition announces the appointment of Terry Tobin as Vice President, Development.

Terry Tobin joins Honens with more than 20 years of development and public relations experience. He began his fundraising career in the arts at Opera Hamilton and Montreal's Musée des Beaux Arts. For the last 14 years, he has held senior development positions at both McGill University in Montreal and, most recently, at Edmonton's University of Alberta, where he was Director of Principal Gifts and Director of Development for the Faculty of Native Studies.

"Next year Honens celebrates its 20th anniversary with Laureate debuts throughout the world and a competition that now awards the largest prize of any event of its kind. We're delighted to welcome Terry at this time of exciting growth," said Honens President & Artistic Director, Stephen McHolm.

Canada's Honens International Piano Competition is a leader in discovering and launching the careers of young concert pianists. It searches for Complete Artists – 21st century musicians for 21st century audiences – and awards its Laureates the competition world's largest cash prize and most comprehensive artistic and career development program.

The Seventh Honens International Piano Competition, presented by Nexen Inc., takes place October 17 to 26, 2012. Lead Sponsors include Enbridge Inc., Statoil and TransAlta Corporation; Supporting Sponsor: Macleod Dixon LLP. Other Competition sponsors include: ARC Financial, Bantrel Co., Canadian Natural Resources Limited, WAX Partnership Inc., Deluxe Design Group, ecentricarts inc. and Hôtel Le Germain Calgary. Honens also thanks corporate supporters TD Waterhouse, Mawer Investment Management Ltd, Masters Gallery Ltd, Gluskin Sheff + Associates Inc., and public and foundation partners Alberta Foundation for the Arts, Alberta Lottery Fund, Calgary Arts Development Authority / City of Calgary, Canadian Heritage, The Calgary Foundation and the Rozsa Foundation.

- 30 -

Alberta Media Relations

Janet Bwititi
Honens
(403) 299-0130 ext. 138
jbbwititi@honens.com

National Media Relations

Karen Lorenowicz
KL Strategic Communications
(416) 243-0168
karen.l@sympatico.ca

USA Media Relations

Nancy Shear
Nancy Shear Arts Services
(212) 496-9418
sheararts@nancyshear.com

UK Media Relations

Valerie Barber
Valerie Barber PR
+44 (0)207-7586-8560
valerie@vbpr.co.uk

Germany Media Relations

Angelika Schindel
KOMMUNICAT!ION
+49 (0)89-410-7396
a.schindel@gmx.de